

# Perry County Small Business Recovery *Micro-Grant Program*



The Perry County Business & Industrial Development Corporation's (PCBIDC) mission is to engage in development activities to enhance employment opportunities and encourage business diversity throughout Perry County.



Brick by Brick on Main's mission is to promote and assist the development of Tell City's Main Street and downtown area and to assist with the implementation and fostering of economic vitality.

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To accomplish our missions, we partner with local and regional organizations like the Perry County Chamber of Commerce, the Perry County Development Corporation, the Indiana Small Business Development Center, and others. Together, we provide a network of resources, opportunities, and support for our local business community. Over the past few months, we have watched as many of our local small businesses experience the crushing economic blows of COVID-19 – forced closures due to State mandates, sudden and extreme income reductions, shifting market demand, inventory and supply chain shortfalls, cancelled promotions and events, etc. The list goes on and on as do the long and short-term economic effects. As our local small businesses suffer the consequences of COVID-19, *our missions are more vital than ever.*

## **Micro-Grant Program**

The PCBIDC and Brick by Brick applied for and were awarded funding from the Perry County Community Foundation's Rapid Response Fund to provide micro-grants to small businesses located in Perry County to assist them in meeting their short-term financial needs.

**Use of Funds** – Funds may be used for approved business-related operational costs such as employee wages and benefits, accounts payable, inventory, rent, utilities, development of an e-commerce website/platform, etc. Funds may also be requested to help cover the costs of purchasing PPE or other supplies necessitated by COVID-19.

**Micro-Grant Amounts** – Small businesses may request specific amounts based upon their individual needs, however funding for this grant program is limited and therefore partial grants awards may be awarded. Approved applicants must use grant dollars by December 1, 2020.

## **Business Eligibility Criteria**

1. Applicant must be an independently owned, brick and mortar business with under 25 employees operating in Perry County, Indiana.
2. An eligible business cannot be part of a national retail or restaurant chain.
3. An eligible business must have been closed or partially closed during normal business hours under Indiana Governor Holcomb's Declaration of Public Health Emergency for COVID-19.
4. If the business has multiple locations, all grant funds must be used in association with the Perry County location.

# APPLICATION

## Perry County Small Business Recovery Micro Grant Program

Completed applications may be submitted via email to [pickperry@gmail.com](mailto:pickperry@gmail.com) or via mail to PO Box 731, Tell City, IN 47586. Applications are due on Friday, August 28, 2020.

Name of Business (required):

Business Owner Name (required):

Business Owner Email (required):

Contact Phone Number (required):

Business Address (required):

Have you applied for any Federal Funding program? (i.e. SBA's Economic Injury Disaster Loan or the Paycheck Protection Program) (required):

- Yes
- No
- Other (Please Explain)

If yes, have you been approved for funding? (required):

- Yes
- No
- Other (Please Explain)

Have you applied for any local funding program (i.e. Tell City COVID-19 Emergency Loan Program, etc.) (required):

- Yes
- No
- Other (Please Explain)

If yes, have you been approved for funding? (required):

- Yes
- No
- Other (Please Explain)

Type of Industry (required):

- Retail
- Personal Care
- Professional Service
- Restaurant/Food Industry
- Other (Please List)

Size of Business (# of employees) (required):

- 0-5
- 6-15
- 15-25

Date Business Established (required):

Amount of funds being requested (up to \$1,000) (required):

Please give a brief description of how you plan to use the funds. (required):

Please give a brief description of how your business has been impacted by COVID-19.  
Example - had to close the doors, lay off employees, etc. (required):